

The Cove

Seek what inspires you

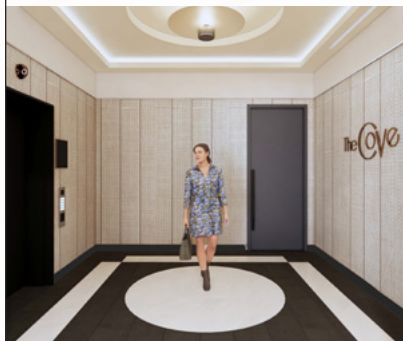
Where every day becomes extraordinary

The Cove, a first-of-its-kind amenity floor, is coming soon to 525 Market: a space for socializing, connections, wellness, and gathering.

Offering an enriching environment for both individual needs and community-driven experiences, The Cove's thoughtfully designed activated spaces set a new standard for how people spend their days at the office.

At The Cove employees are empowered to find the environments and experiences that motivate and inspire them every day.

- o Welcome lounge & bar
- o Café
- o Yerba Buena - A reservable work space with varied seating for focused and group work
- o Twin Peaks - Premier conference and event space with pre-function lounge
- o The Wellness Studio with fitness, spa-like shower suites, and sauna
- o Oak Room - Speakeasy
- o Cliff Room - Gaming lounge
- o Sutro Room - Podcast room
- o Fully staffed and programmed



“

Knowledge of the past and of the places of the earth is the ornament and food of the mind of man.”

- Leonardo da Vinci

San Francisco’s rich history serves as the inspiration for the name of The Cove and several of its distinct spaces. Like much of the city, 525 Market is built on what used to be Yerba Buena Cove, which extended back as far as current-day Montgomery Street. Long since filled in, Yerba Buena Cove lives on in spirit with The Cove at 525 Market - a nod to the past and a place to seek what inspires you.

To creatively honor San Francisco, the design team used the following historical references to inform the names of The Cove’s rooms and spaces:

Yerba Buena: Reservable Work Space

Before there was San Francisco, there was Yerba Buena. The original Spanish settlement that became San Francisco was named after an herb native to the West Coast (yerba buena translates to “good herb”).

Yerba Buena’s meeting rooms: Panama, Byron, Callao, and Autumn

Under the modern streets of San Francisco are numerous buried shipwrecks; most of these vessels brought people to the area during the Gold Rush. Four ships - all thought to be buried near the current site of 525 Market - are memorialized in the four meeting rooms at The Cove: Panama, Byron, Callao, and Autumn.

Twin Peaks Conference & Event Space / Eureka & Noe Conference Rooms

The Cove’s premier conference and event center is named after the Twin Peaks, two adjacent hills near the center of San Francisco offering dramatic, sweeping views of the city and the bay. Each conference room is named after one of the hills: Eureka, the northern peak; and Noe, the southern one.

The Hidden Rooms: Oak, Cliff, and Sutro

Oak Room, the speakeasy, pays homage to one of San Francisco’s original and longest-surviving fern bars, the Royal Oak, which opened in 1975 and closed in 2021.



Cliff Room, the gaming lounge, honors the iconic Cliff House, home to restaurants and bars with stunning ocean views. The Cliff House’s history dates to 1863 when the original structure was built; since then, The Cliff House burned down and was rebuilt twice - most recently in 1909.

Sutro, the podcast room, is a reference to Sutro Tower, the unique city landmark built as a broadcast tower in 1973. Sutro Tower was the tallest structure in San Francisco until Salesforce Tower was completed in 2018.

Floor Plan



Arrival at The Cove



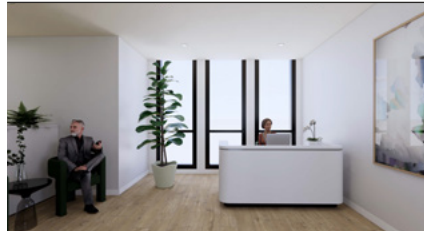
The Hidden Rooms



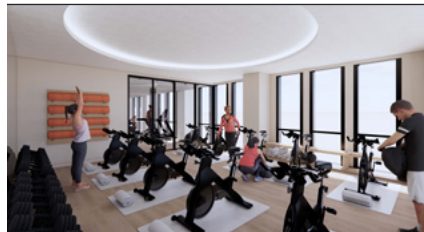
The Hidden Rooms
+ Welcome Lounge
+ Cafe | 6,200 SF



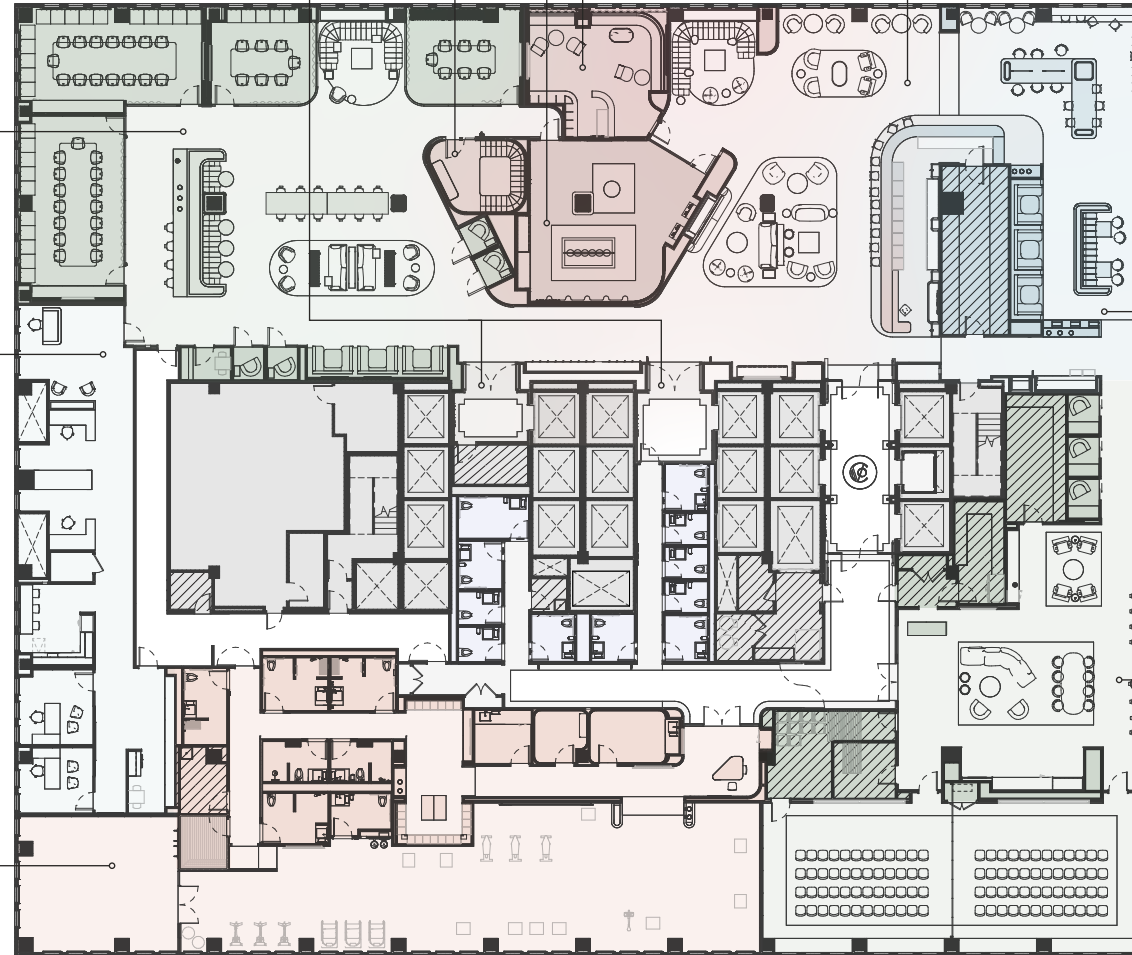
Yerba Buena Work Space |
4,670 SF



Management Office | 1,620 SF



The Wellness Studio | 4,600 SF



The Welcome Lounge & Bar



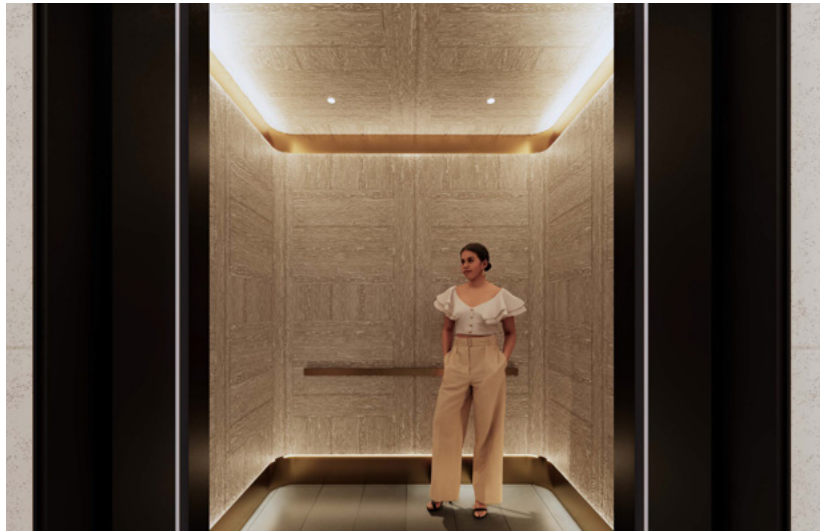
The Café & Honesty Market



Twin Peaks Conference and
Event Space | 4,200 SF

Arrival at The Cove

The Cove



The Welcome Lounge & Bar

The Welcome Lounge and Bar provides the perfect spot for a morning coffee and emails, catching up with a colleague over a glass of wine, or hosting staffed events in an open layout.

Reception & Bar

A dedicated space to host and greet guests as well as provide beverage service

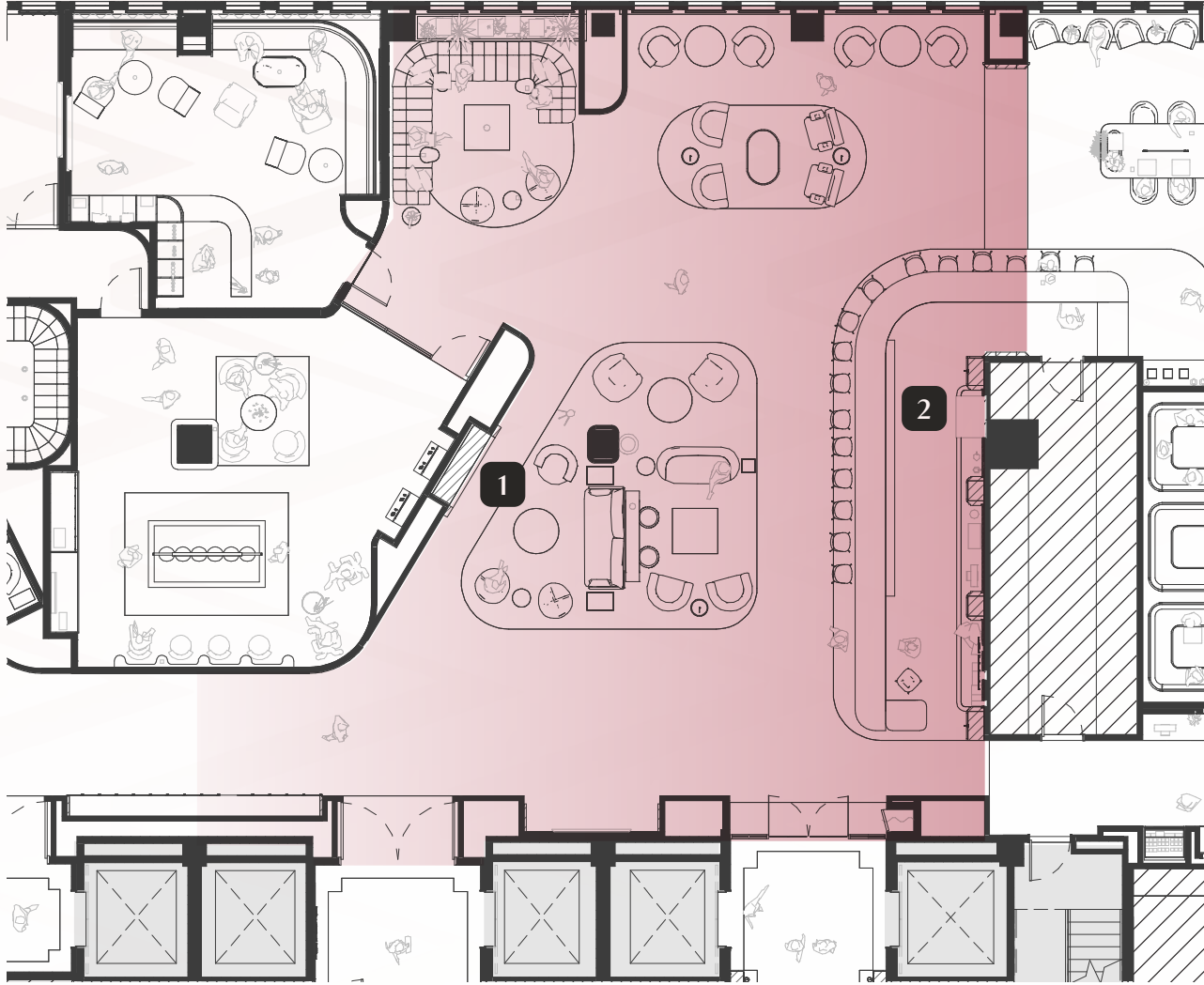
Fireside Seating

A cozy spot that feels a bit like home



The Welcome Lounge & Bar

- 1 Lounge seating with fireplace
- 2 Bar with 240 SF warming pantry



The Café & Honesty Market

The Café corner offers a lively setting where tenants and guests can come together to enjoy a meal or have a quick chat, surrounded by greenery and a diverse range of seating options. The Café can be reserved for team-building events and special occasions.

Green & Lush

An abundance of plants bring in a sense of the outdoors

Market Street Views

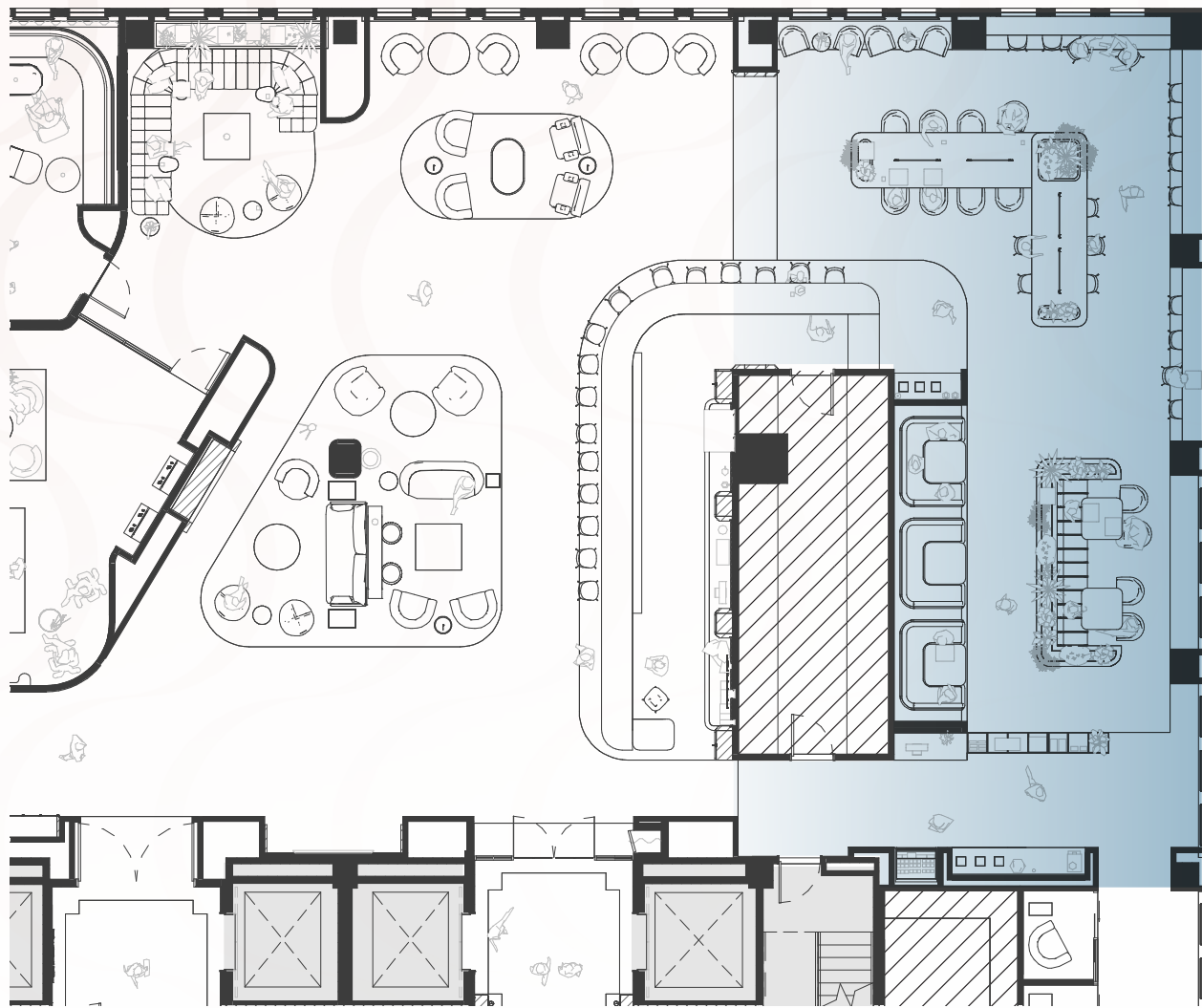
Counter seats along the window allow for work and a meal with a view

Nourishment

Healthy snacks, coffee and tea service, plus a full food and beverage offering sustain your workday from morning through the evening



The Café & Honesty Market



Yerba Buena

Where integrated service and a variety of seating create a seamless experience for you to do your best work.

On-Site “Off-Site” Meetings

Schedule your next “off-site” team meeting inside one of The Work Club’s beautifully appointed conference spaces, with catering and AV support from our community concierge staff

Spread Out & Focus

Work spaces provide enough room to have laptops, papers, food, and drink

Private Rooms

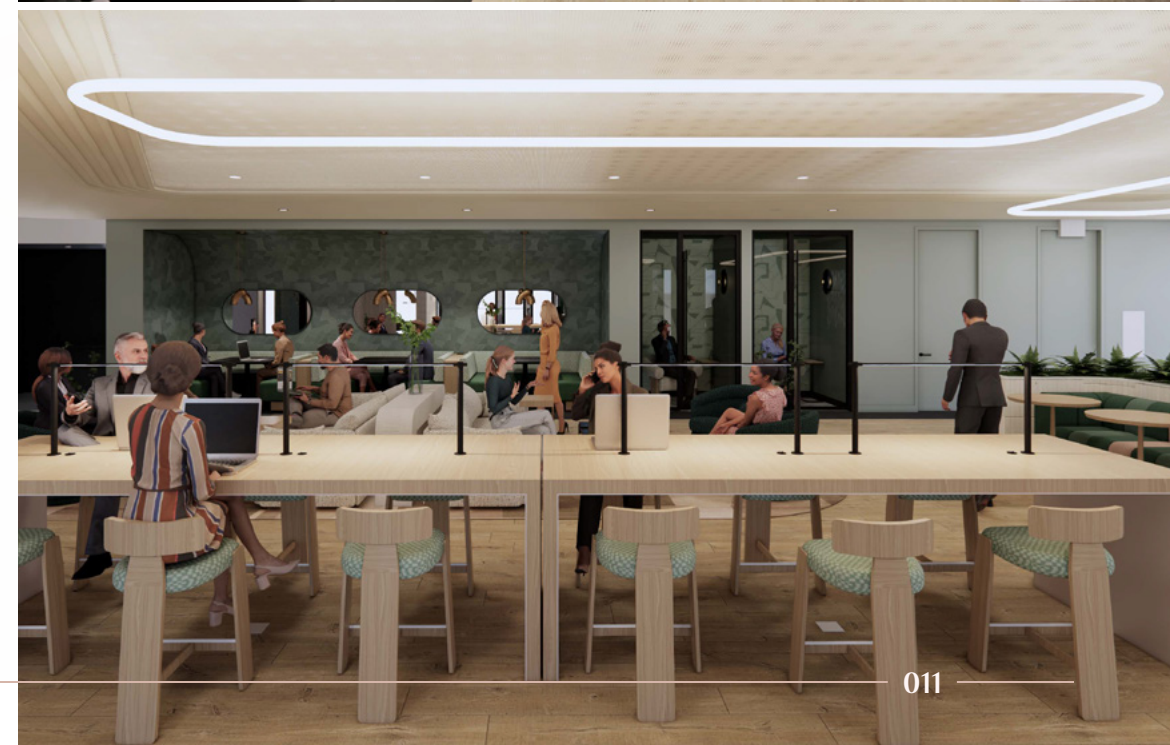
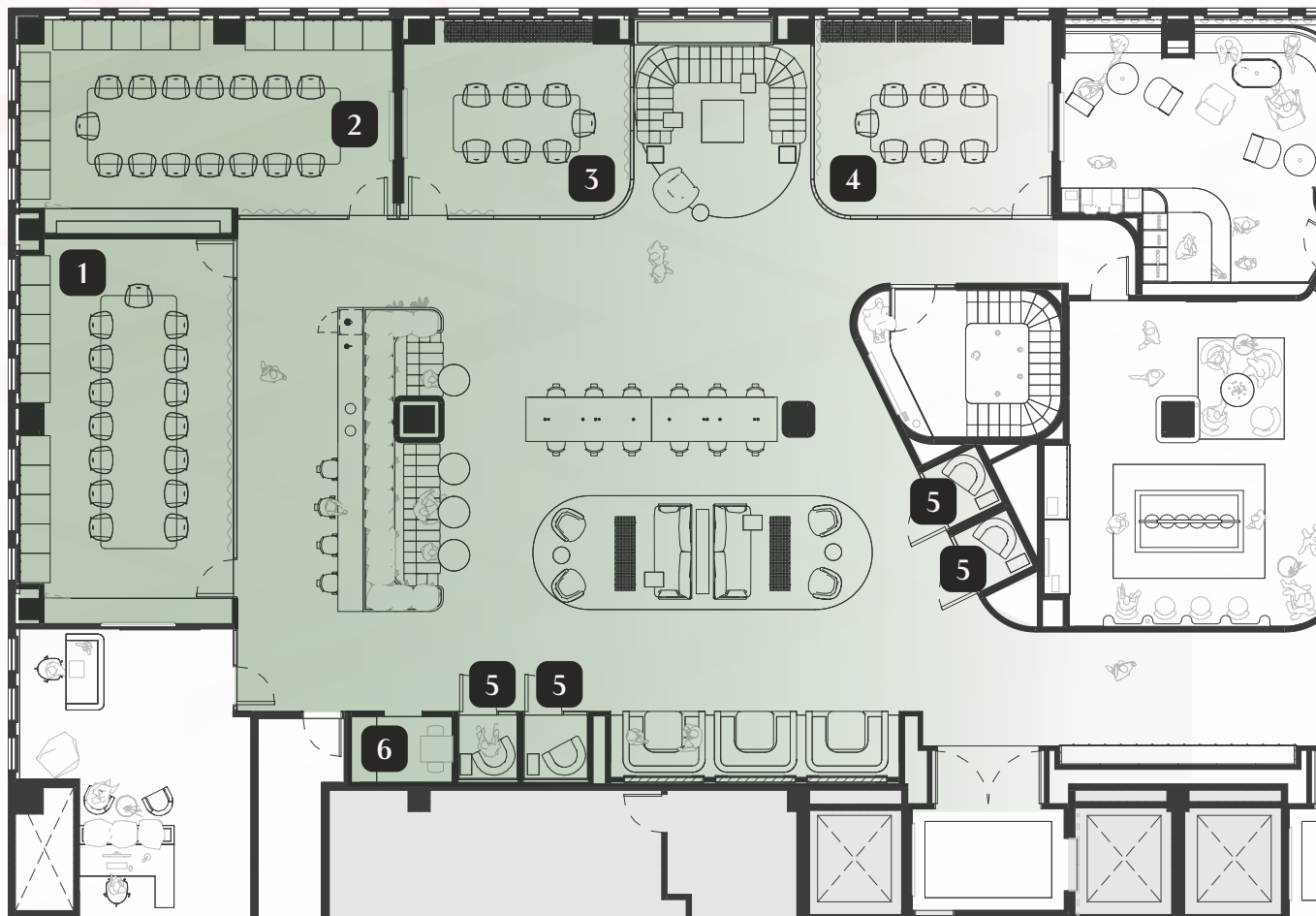
Rooms to tuck away for a phone call in between meetings



Yerba Buena

Reservable Work and Meeting Space

- 1 Panama (15-seat meeting room)
- 2 Byron (15-seat meeting room)
- 3 Callao (7-seat meeting room)
- 4 Autumn (7-seat meeting room)
- 5 4 phone booths
- 6 Printer room





The Hidden Rooms

Unexpected yet welcoming, the hidden rooms are the quintessential spaces for guests to gather and connect.

Oak Room

A speakeasy to enjoy cocktails with friends and colleagues and spin your favorite tunes

Cliff Room

A gaming lounge for socializing and team building with a variety of gaming options catering to diverse interests

Sutro Room

Dedicated space to record and listen to the latest podcasts

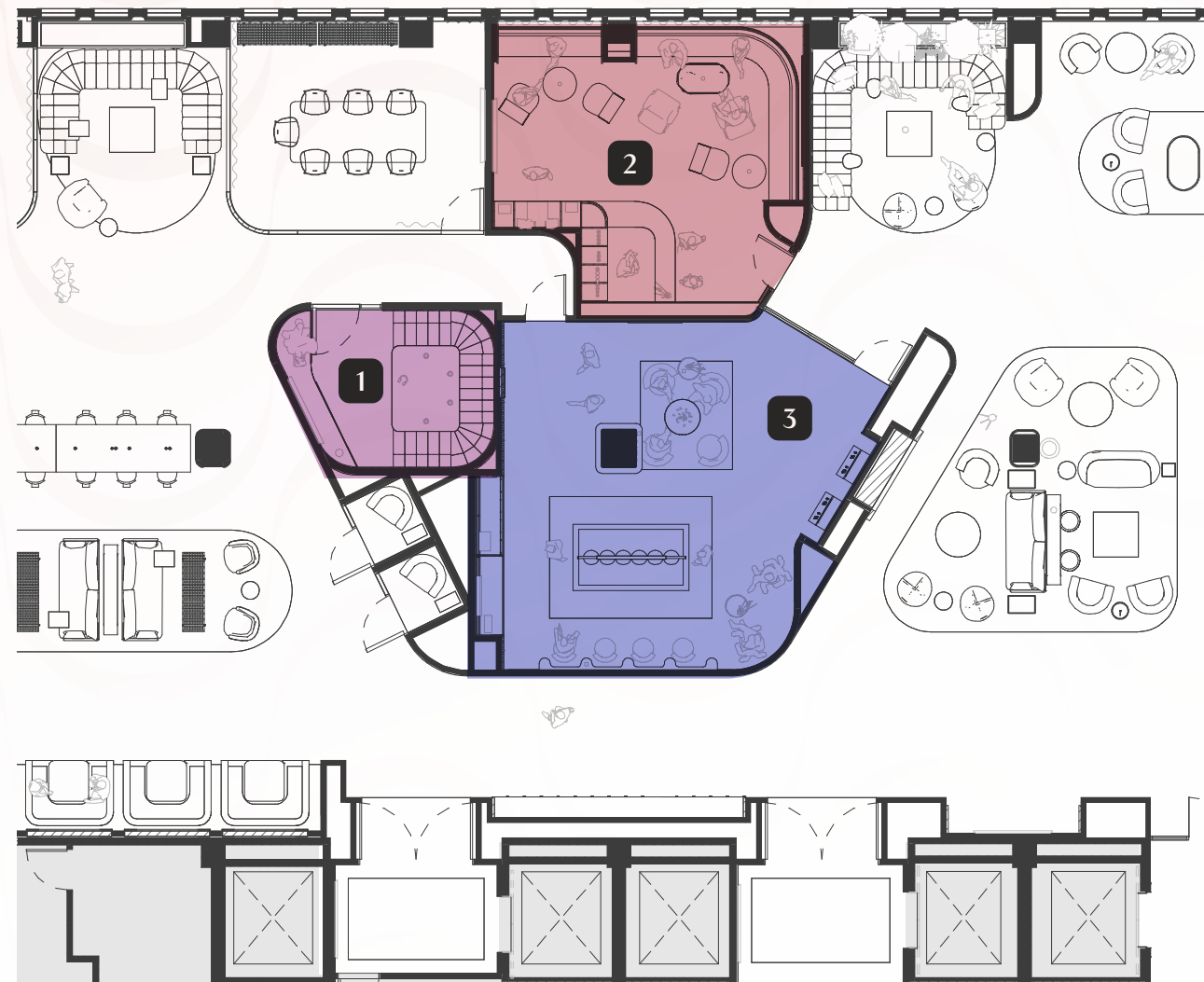


The Hidden Rooms

1 Sutro Room
(Podcast)

2 Oak Room
(Speakeasy)

3 Cliff Room
(Gaming Lounge)



Twin Peaks

A fully-staffed, large-format conference and event space to accommodate up to 100 people, including pre-function and reception areas to welcome guests and encourage casual conversations before and after more formal meetings. With a warming kitchen for full-service catering and private work rooms, the Twin Peaks event space is perfect for day-long summits, all staff trainings, or hosted events.

F&B Counters

Full on-site catering service can be provided on separate F&B counters within the pre-function and meeting spaces

Quiet Space

For when guests need to tuck away for a private call or a quick email

Flexibility

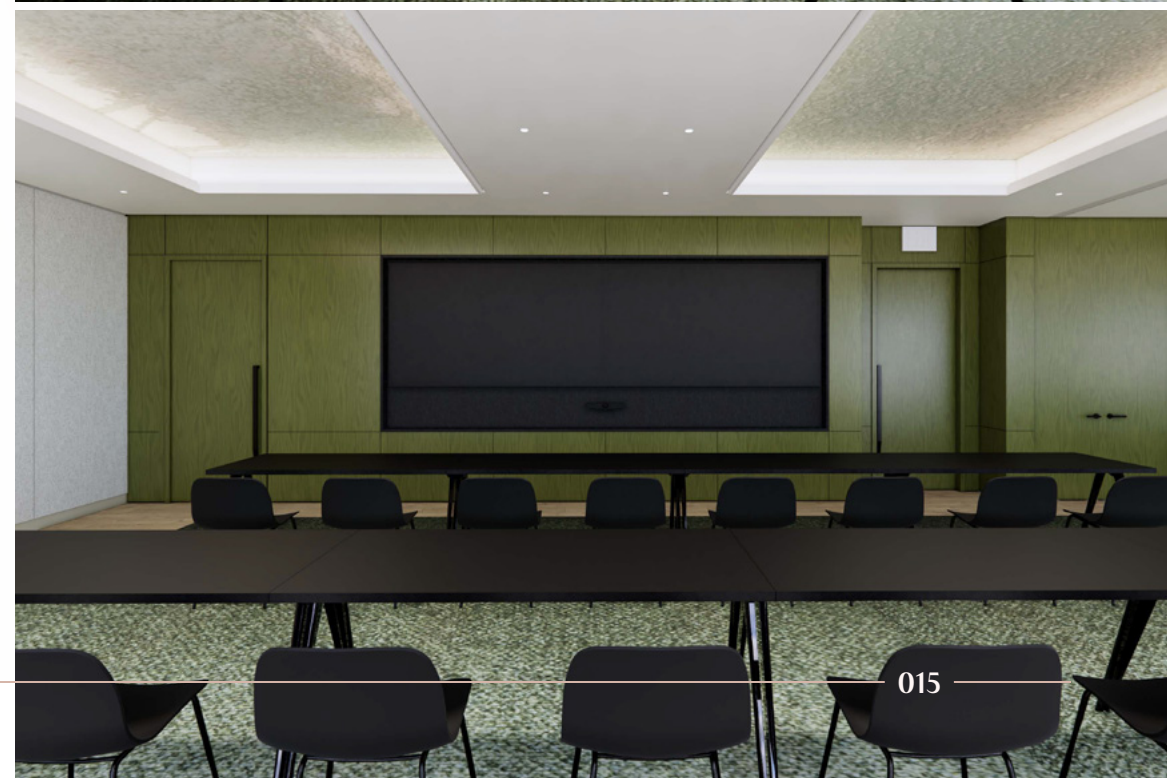
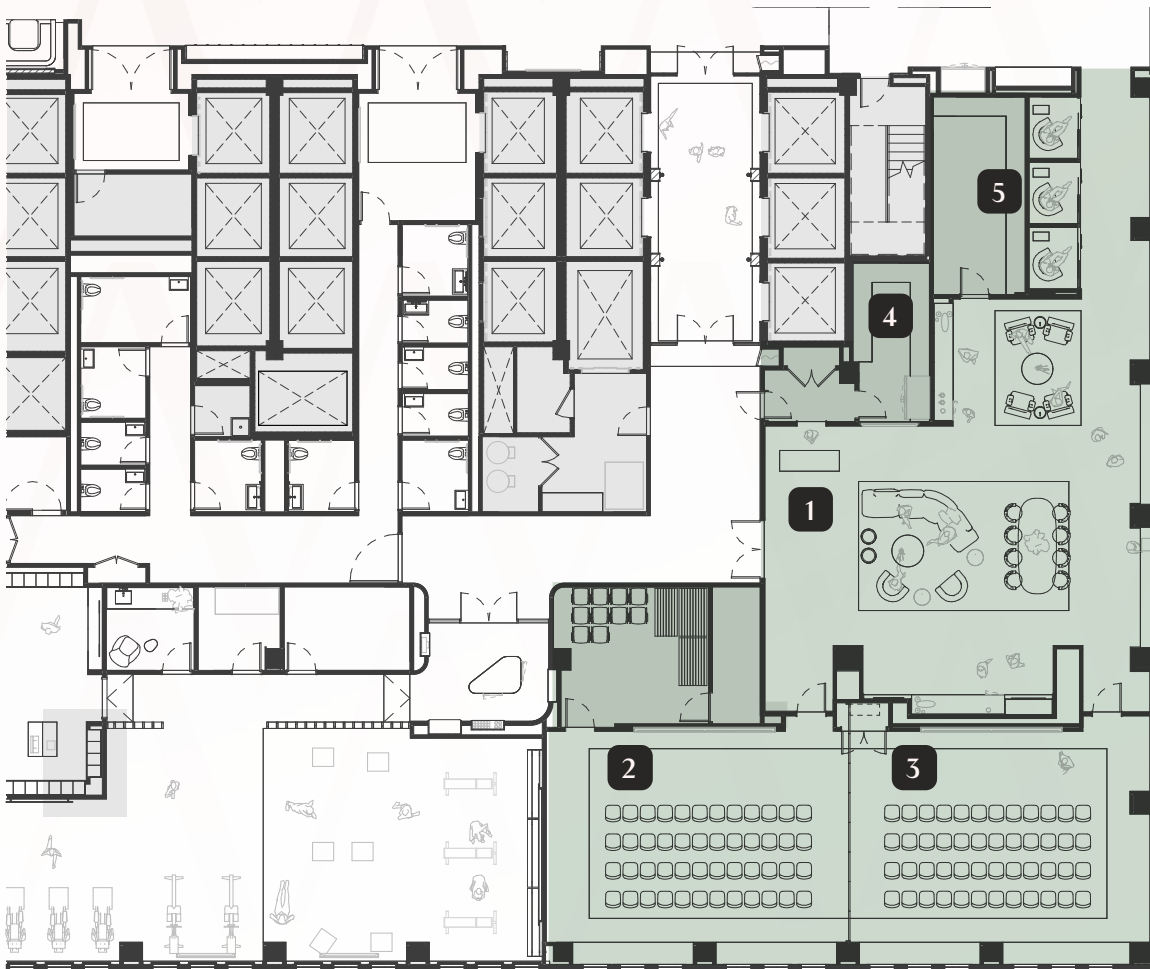
On-site event staff assists with custom room set-up, welcome gifts for guests, AV and technical meeting support, plus clean-up during and after all morning or all-day conferences



Twin Peaks

The Cove's Premier Conference and Event Space

- 1 Prefunction space (seats up to 96 guests)
- 2 Eureka (48-seat conference room)
- 3 Noe (48-seat conference room)
- 4 Warming kitchen
- 5 3 phone booths



The Wellness Studio

Whether seeking high energy fitness or spa-like relaxation The Wellness Studio aims to keep guests feeling their best.

Pre- & Post-Workout Amenities

Grab & go snacks and beverages to keep you properly fueled

Shower Suites

Private shower rooms to cool down and rinse off

Group Fitness Studio

Space to work out together with colleagues and guests

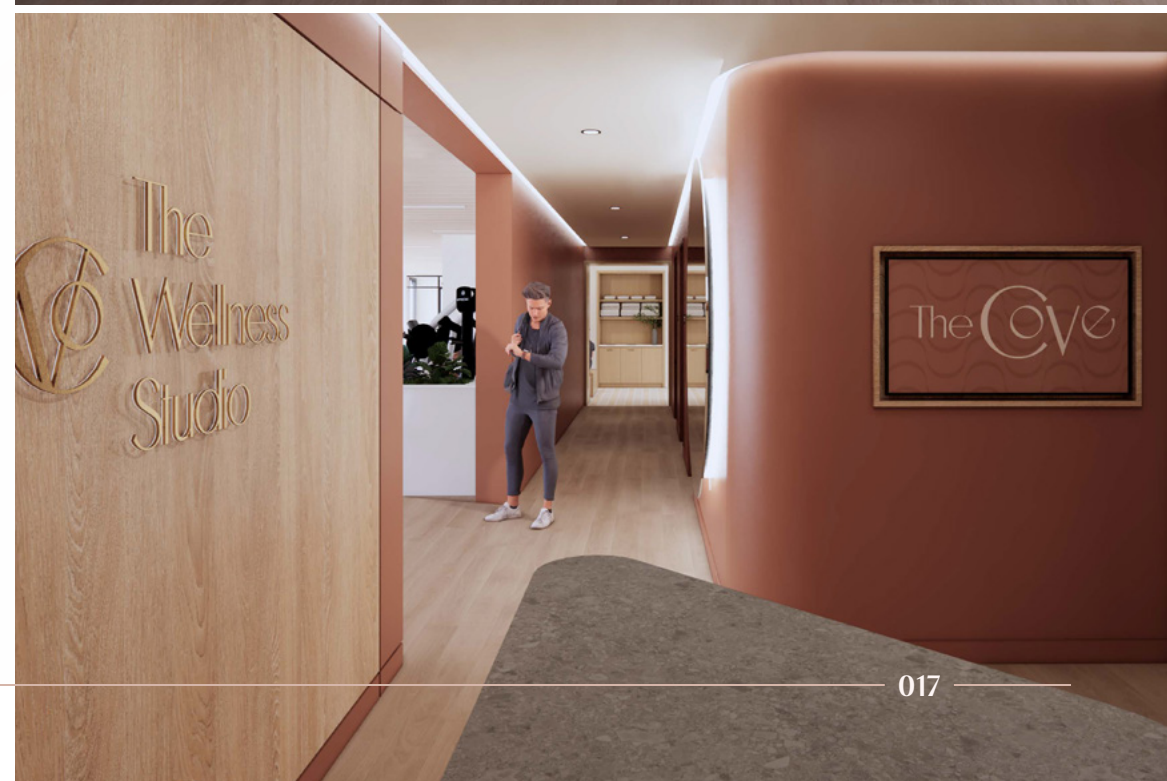
Wellness Rooms

Private treatment rooms, a parent's room, and an infrared sauna



The Wellness Studio

- 1 Group fitness room
- 2 6 shower suites
- 3 Locker room
- 4 Parent's room
- 5 Cryolounge
- 6 Private treatment room
- 7 Infrared sauna



The Cove

FOR MORE INFORMATION, PLEASE CONTACT:

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